



Policy Name: Sucro Website Privacy Policy

Effective Date: [Immediately]

Last Reviewed: [10/07/2024]

Next Review Date: [10/07/2025]

Purpose:

The purpose of this Privacy Policy is to inform visitors and users of the website <https://sucro.us> ("the Site") about the collection, use, and protection of their personal information. We are committed to ensuring your privacy is protected and to managing your personal data responsibly in compliance with relevant data protection laws.

Scope:

This Privacy Policy applies to all users and visitors of the <https://sucro.us> website, including any services provided through the Site.

Policy:

1. Information Collection:

- **Personal Information:** We may collect personal information such as your name, email address, phone number, and other details when you voluntarily submit them through forms or other interactions on the Site.
- **Non-Personal Information:** We also collect non-personal information automatically, such as your IP address, browser type, and browsing behavior on the Site using cookies and similar tracking technologies.

2. Use of Collected Information:

- **Personal Information:** We use your personal information to respond to inquiries, process requests, and improve our services. We may also use your information to send you relevant updates or communications with your consent.
- **Non-Personal Information:** This information helps us analyze website traffic, optimize the user experience, and improve the functionality of the Site.

3. Cookies and Tracking Technologies:

- **Cookies:** The Site uses cookies to enhance your browsing experience. Cookies help us understand your preferences based on past or current Site activity, which allows us to offer improved services.
- **Managing Cookies:** You can choose to disable cookies through your browser settings; however, doing so may affect the functionality of certain features on the Site.

4. Sharing of Information:

- **Third-Party Service Providers:** We may share your personal information with third-party service providers who assist us in operating the Site, conducting our business, or providing services to you. These providers are obligated to keep your information secure and confidential.
- **Legal Requirements:** We may disclose personal information if required by law or to protect our rights, property, or the safety of others.

5. Data Security:



- **Protection Measures:** We implement appropriate technical and organizational security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.
 - **Encryption:** Sensitive data transmitted through the Site is encrypted using industry-standard Secure Socket Layer (SSL) technology.
 - **Access Controls:** Only authorized personnel have access to your personal information, and they are required to handle this information in a confidential manner.
6. **Your Rights:**
- **Access and Correction:** You have the right to request access to your personal information and to correct any inaccuracies. To request access or correction, please contact us at the provided contact details.
 - **Data Deletion:** You may request the deletion of your personal information, and we will comply unless we are required by law to retain such information.
 - **Opt-Out:** You can opt out of receiving marketing communications from us at any time by following the unsubscribe instructions in our emails or contacting us directly.
7. **Third-Party Links:**
- Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage users to read the privacy policies of any third-party websites they visit.
8. **Children's Privacy:**
- Our Site is not intended for children under the age of 13, and we do not knowingly collect personal information from children. If we become aware that we have collected information from a child without parental consent, we will take steps to delete such information.
9. **Updates to the Privacy Policy:**
- We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any updates will be posted on this page, and the "Last Reviewed" date will be updated accordingly.

Compliance:

- All users and visitors to the Site are required to comply with this Privacy Policy. Continued use of the Site after changes to the policy constitute acceptance of the revised terms.

Review and Amendments:

- This policy will be reviewed annually and updated as necessary to reflect changes in data protection laws and best practices.

Contact Information:

- If you have any questions, concerns, or requests regarding your personal information or this Privacy Policy, please contact us at it@sucro.us / hr@sucro.us or (305) 901-5222.